

MAPPING UK HIGHER EDUCATION ENGAGEMENT WITH BRAZIL

CASE STUDIES



UNIVERSITY OF SURREY

A partner in the Brazilian government's
**Ciencia sem Fronteiras (Science
without Borders)** programme

Welcomed over 200 students from
Brazil 2012 - 2015

Collaboration led to a number of MoUs
with Brazilian universities and lasting
mobility opportunities



**LASTING PARTNERSHIPS BETWEEN THE UNIVERSITY OF
SURREY AND BRAZIL**

BRAZILIAN GOVERNMENT MOBILITY SCHEME

Marcela Moraes Mendes was an undergraduate student from the Universidade Federal de Goias (UFG) in Brazil who took part in the Ciencia sem Fronteiras scheme, studying Nutrition at the University of Surrey in 2013.

Marcela undertook a summer research project under the supervision of Professor Sue Lanham-New. The project led to further investigative opportunities and Marcela's Supervisor encouraged her to apply for a PhD at the University of Surrey, which Marcela was accepted for.

COLLABORATION AND MOU

In developing her research, Marcela continued to collaborate with her home university and decided to undertake clinical trials in Brazil as part of her research. This led to an on-going collaborative relationship between Marcela, her supervisor at Surrey and Co-Supervisor at UFG.

The collaboration also led to a framework agreement between Surrey and UFG, resulting in wider engagement and mobility opportunities for both students and staff, as the University of Surrey and UFG entered into a Memorandum of Understanding (MoU) in June 2017 to facilitate broader collaboration between both institutions.

FURTHER FUNDING TO DEVELOP THE PARTNERSHIP

In 2017, both partners applied for funding through the British Council ‘Capacity Building & Internationalisation for Higher Education’ initiative to support UFG in developing a new internationalisation strategy.

The project, entitled ‘Fostering sustainable relationships between Brazil and the UK: mobility to support internationalisation’ was selected to receive funding.



FURTHER FUNDING TO DEVELOP THE PARTNERSHIP

Three members of staff from UFG visited Surrey and two members of staff from Surrey visited UFG. This enabled both parties to discuss further opportunities for collaboration and mobility, particularly regarding student placements, post-graduate research student mobility and staff mobility.

The signing of an MoU and the joint participation in the British Council Capacity Building Initiative were supported by senior management at both Surrey and UFG.

RECENT EXCHANGES

Dr Moraes Mendes and Prof. Lanham-New continue to collaborate with colleagues from UFG as well as colleagues at other universities in Brazil. Funding from other external sources, including Santander Universities UK, has supported Surrey staff and PhD students from UFG to take advantage of mobility opportunities.

As a direct result of the visits undertaken as part of the capacity building project, student placement opportunities were identified between Surrey and UFG. In 2018, an undergraduate Nutritional Sciences student visited UFG as part of their professional training year.

WIDER COLLABORATION

The Graduate School at UFG and the Doctoral College at Surrey have also engaged in collaborative activities, most notably the Doctoral College Conference (DCC) at Surrey, held in July each year since 2017.

PhD students and Early Career Researchers have been invited to apply for fully funded places at the conference, supported by Santander Universities UK. To date, five PhD students from UFG and a further thirteen from other Brazilian Universities have attended the event, developing further opportunities for engagement with Surrey research students and staff.

FURTHER OUTCOMES

As a result of the British Council project, a member of staff within the Global Engagement Office at Surrey is now a member of the UK-Brazil Education Working Group, organised by the British Embassy in partnership with the British Council, meeting annually in Brazil to discuss current issues and opportunities for collaboration in higher education.



FURTHER OUTCOMES

Marcela was active not only in her research and linkages to UFG but also more broadly with the Brazilian academic community in the UK.

She served as President of the Association of Brazilian researchers and postgraduate students (ABEP – UK), a role which gave her significant profile with the Brazilian Embassy in London as well as with the very dynamic Brazilian research community in the UK.

Following the completion of her PhD at Surrey, Marcela has successfully secured a post-doctoral research position at the Universidade de Brasilia and continues to work with Prof. Lanham-New and colleagues at Surrey.

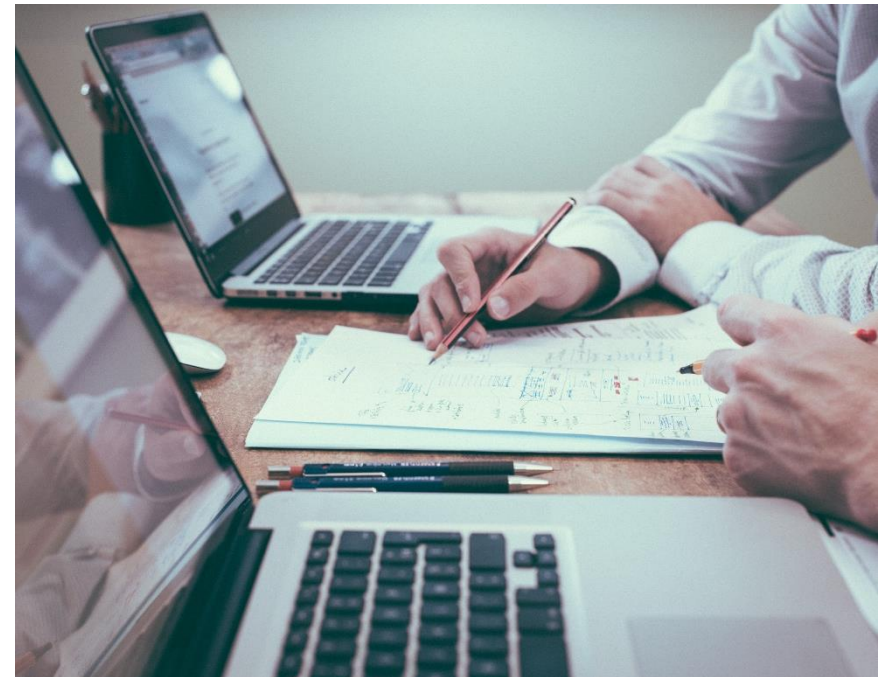


UNIVERSITY OF MANCHESTER BUSINESS SCHOOL

Joint MBA programme with Fundação
Getulio Vargas in Brazil

Two-year part-time, blended learning
programme

C. 200 professionals are currently
studying or have graduated from the
FGV-Manchester Global MBA



FUNDAÇÃO GETULIO VARGAS - UNIVERSITY OF
MANCHESTER BUSINESS SCHOOL PARTNERSHIP IN
BRAZIL

BACKGROUND

The FGV-Manchester Global MBA is a two-year part-time, blended learning programme, fully taught in English, consisting of core and elective modules and two significant group projects.

The programme follows the same structure as the Manchester Global MBA, which is taught at Alliance Manchester Business School (AMBS) new Manchester campus and across The University of Manchester's network of international centres. In South America, the delivery of the modules is split between Fundação Getulio Vargas (FGV) and AMBS.

ABOUT THE ORGANISATIONS

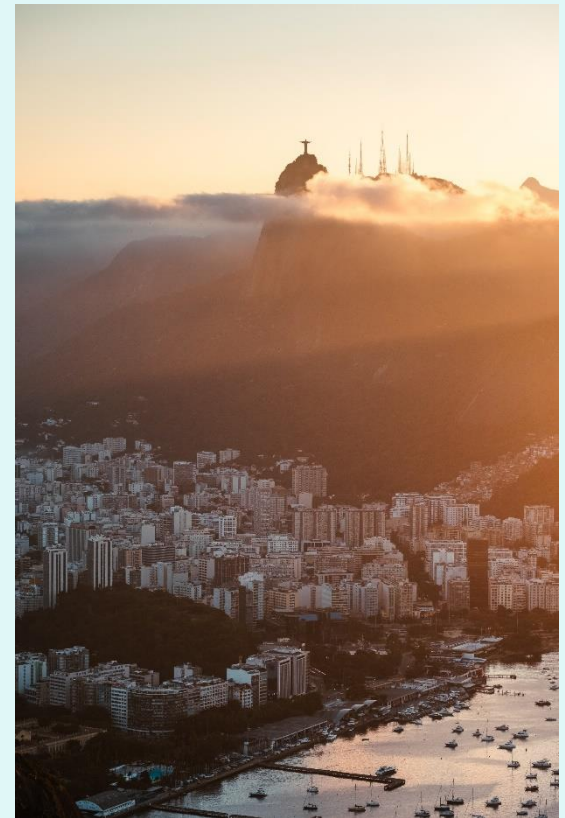
FGV – (the São Paulo School of Business Administration and the Brazilian School of Public and Business Administration in Rio de Janeiro) is a non-profit, higher education Brazilian institution. FGV's main mission is to stimulate development in the Brazilian economy and other areas such as public security and foreign policy.

Alliance Manchester Business School (AMBS) was established in 1965 as one of the UK's first two business schools. The School is triple accredited by AACSB, AMBA and EQUIS and part of the University of Manchester. Since 2010, Alliance Manchester Business School has delivered its part-time Global MBA in South America in partnership with FGV.

THE PARTICIPANTS

Approximately 200 professionals are currently studying or have graduated from the FGV-Manchester Global MBA.

Demographically, most come from Brazil; however, approximately 15% of the class comes from across South America, including Colombia, Chile and Peru. The joint programme also attracts expatriate students from countries like China, Australia, the UK or India.



PROGRAMME DELIVERY

Face to face classes for the programme are delivered in a workshop format at FGV's premises in Sao Paulo, which is South America's main financial and business hub.

Students are also given the opportunity to attend workshops at other University of Manchester international centres such as Dubai, Hong Kong, Shanghai, Singapore and Manchester. Graduates receive an MBA from The University of Manchester and a Postgraduate Diploma from FGV-EAESP.



DEVELOPMENT OF THE PARTNERSHIP

Over the years, the partnership has grown to encompass not only FGV Business School in Rio de Janeiro but also the São Paulo Business School. This has brought new opportunities for students to engage in a much wider context locally and to benefit from FGV's network, events and alumni relations.

The partnership has also created opportunities for further engagement between AMBS and FGV, fostering research collaborations and opening discussions about student and faculty mobility.

FROM THE STUDENT

“Studying the MBA while working was very challenging, but it was a life-changing opportunity. The highlight was the workshops; I visited the Manchester, Dubai and Shanghai centres and met people from different cultures and background.”

**Hadler Favarin Martines, FGV-
Manchester Global MBA 2016, Tax
Director, PwC, Brazil**

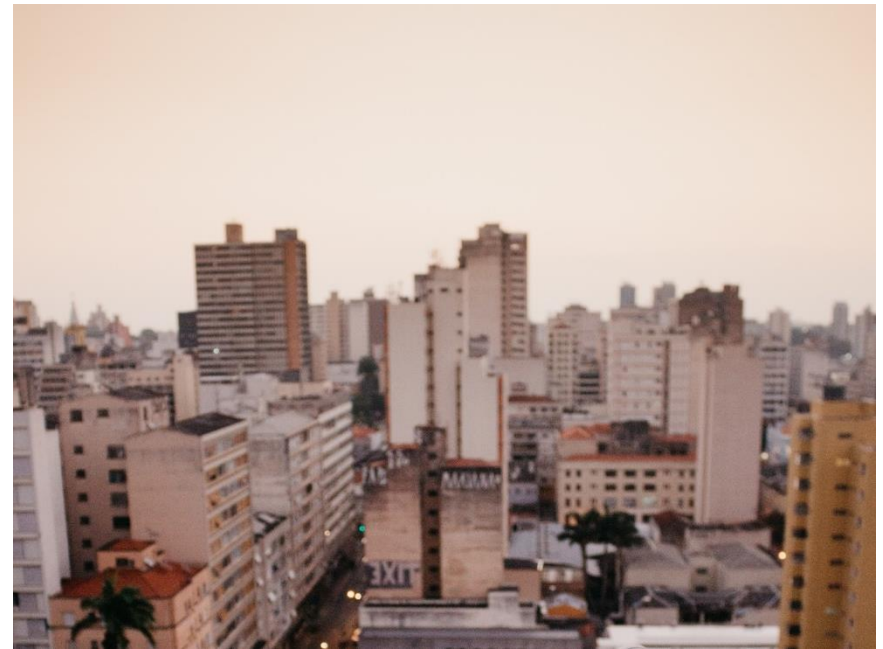


CARDIFF UNIVERSITY

Cardiff hosted three 12-month fellowships for Assistant Professors from UNICAMP

Two joint GCRF research development workshops, bringing together 80 academics from the two institutions

Aims to establish a framework for the development of dual PhD degrees.



CARDIFF UNIVERSITY HAS LONG-STANDING ACADEMIC LINKS WITH BRAZIL AND THE UNIVERSITY OF CAMPINAS (UNICAMP).

BACKGROUND

Cardiff University has long-standing academic links with Brazil and the University of Campinas (UNICAMP). The first formal cooperation agreement between the institutions was signed in 2015 and allowed already organically-developed, collaborative research relationships to expand.

Interest in the relationship intensified and after a series of bilateral visits, the first application for external funding to support the partnership was won in 2017. The funding was awarded from a British Council 'Capacity Building & Internationalisation in Higher Education' grant to develop a 'UNICAMP/Cardiff University Joint Internationalisation Plan'.

FURTHER FUNDING TO SUPPORT THE DEVELOPMENT OF THE PARTNERSHIP

In line with the Internationalisation Plan, Cardiff partnered with UNICAMP in a bid to the first call for Rutherford Strategic Partner Grants in 2018. With the award, Cardiff was able to host three 12-month fellowships for Assistant Professors from UNICAMP at its School of Earth and Ocean Sciences in 2018-19, significantly enhancing the collaborative links in the area of geosciences.

FURTHER FUNDING TO SUPPORT THE DEVELOPMENT OF THE PARTNERSHIP

Further academic interactions were systematically supported through Cardiff University's institutional allocation of Global Challenges Research Funds from the Higher Education Funding Council for Wales (HEFCW). These included the organisation of two joint GCRF research development workshops, at UNICAMP in March 2018 and Cardiff in June 2018.



GCRF WORKSHOPS

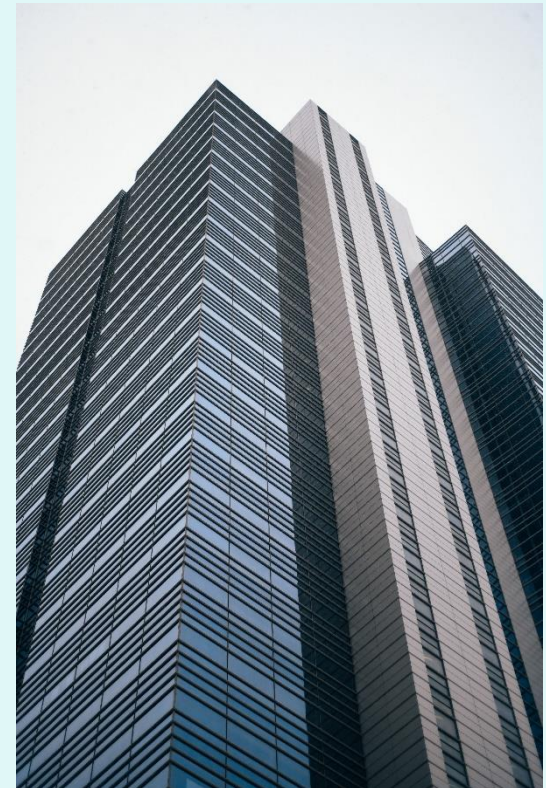
The workshops aimed to forge new research links to generate innovative and interdisciplinary research ideas to address global challenges. The workshops brought a total of nearly 80 academics across the two institutions in contact with each other and enabled them to form new networks, familiarise themselves with the opportunities offered by GCRF and other UK-Brazil funding sources, and to become better prepared to apply for larger grants together.

Outputs from the two workshops include a successful proposal to an external GCRF Networking Grants call and several 'Visiting Fellow' and 'Small Project' awards through Cardiff's institutional GCRF allocation.

NEXT STEPS

The next steps in the relationship are to submit proposals under the CAPES "More Science, More Development" scheme and to strengthen and deepen the newly formalised Strategic Partnership, officially signed by both Presidents in a ceremony in Cardiff in December 2018.

The Strategic Partnership aims to utilise further internal seed corn funding as well as external funding sources to develop long-term research collaborations, support student and staff mobility schemes and establish a framework for the development of dual PhD degrees.

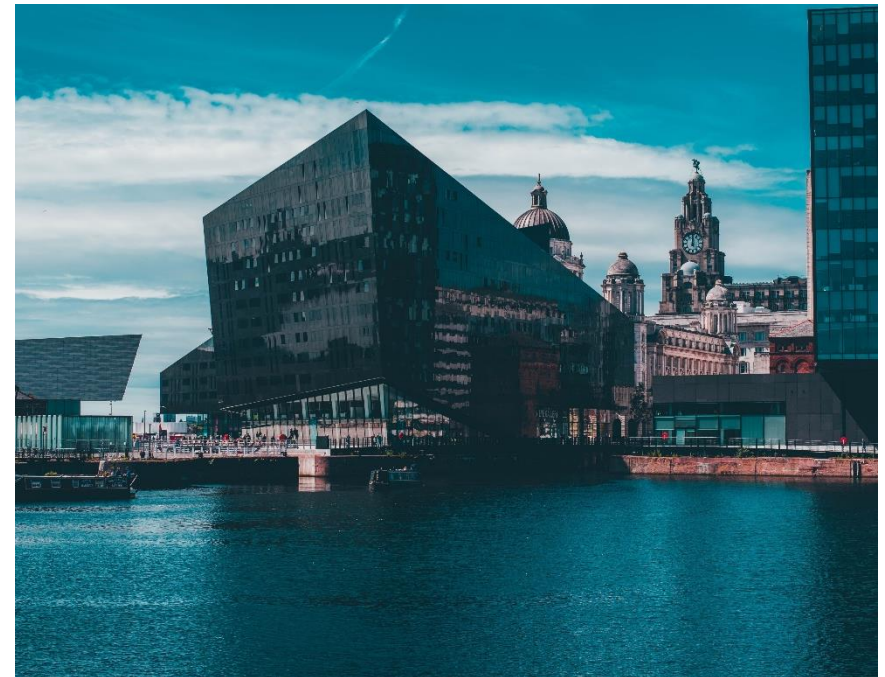


UNIVERSITY OF LIVERPOOL

Liverpool has established links with the
Oswaldo Cruz Foundation

Liverpool was awarded £2 million
funding to establish the
Global Research Group on Brain
Infections

Research was undertaken in
partnership with FIOCRUZ



UNIVERSITY OF LIVERPOOL RESEARCH COLLABORATION
WITH THE OSWALDO CRUZ FOUNDATION (FIOCRUZ)

INTRODUCTION

Through Liverpool's "Health Protection Research Unit in Emerging and Zoonotic Infections", an existing relationship with the Oswaldo Cruz Foundation (FIOCRUZ) was already in place as well as mobility which was supported by earlier UK-Brazil programmes.

The new opportunities to apply for further funding through GCRF, the Newton Fund and the Wellcome Trust has resulted in the partnership growing substantially, drawing on the collective strengths of both institutions.

BACKGROUND

FIOCRUZ is a scientific institution for research and development in biological sciences, based in Rio de Janeiro, Brazil. It is considered one of the world's main public health research institutions.

University of Liverpool's Institute of Infection and Global Health is an international centre of excellence, dedicated to improving the health and well-being of humans and animals, bringing together doctors, vets and basic scientists.



FUNDING AND PROJECT

Following several successful research grant applications to undertake work in relation to Zika infections, Liverpool was awarded £2 million funding to establish the Global Research Group on Brain Infections. The group was led by Professor Tom Solomon in partnership with FIOCRUZ, established institutional partners in Malawi and India as well as the internationally renowned Warwick Centre for Applied Health Research and Delivery.

The overall aim is to improve the diagnosis of acute brain infections in adults and children in these countries, to guide treatment and improve outcomes. Underpinning the research work is a training and mobility component, enabling early career researchers and PhD students to benefit from the collective expertise provided by the partner organisations.

FURTHER ACTIVITY

There is further dedicated research activity in partnership with FIOCRUZ, focused specifically on the ZIKA virus, aiming to develop better diagnostics, treatment and ultimately new vaccines.

Wellcome Trust has provided further funding for the partnership to support a public engagement strand to develop workshops for parents with children who have microcephaly caused by infection with Zika virus. PhD student Raquel Medialdea Carrera has been leading the project in Brazil, which brings families together with physical and musical therapists to help their children reach their full potential, and also to share the partnership's current research into the virus with parents.